



FOR IMMEDIATE RELEASE

RaceDV Official In-Car Video Service Provider for Castrol Canadian Touring Car Championship.

OTTAWA, ON – May 26, 2008 - RaceDV and the Castrol Canadian Touring Car Championship are proud to announce a partnership that brings RaceDV's in-car video service to Touring Car competitors participating in the 2008 season. This partnership ensures competitors will have access to the innovative in-car video service RaceDV offers at a substantially discounted price.

The Canadian Touring Car Championship has an active online presence that it is looking forward to building through its partnership with RaceDV. Spectators and enthusiasts will be able to experience the excitement of being in the touring cars. "RaceDV is an impressive service that will help to showcase the Championship in a unique and dynamic way," stated John Bondar, President of the Castrol Canadian Touring Car Championship.

Competitors choosing to use RaceDV's service will receive full length in-car videos of every event in the CCTC series including qualifying and all races. Videos will be delivered on DVD to teams culminating in a box set of their 2008 season. Portions of every weekend will be posted online at racedv.com under a new Championship section. RaceDV's online presentation of videos will allow the Championship and competitors to connect directly with fans through videos and comments at racedv.com.

"We look forward to helping the Castrol Canadian Touring Car Championship and their competitors capture the excitement of the series through our in-car video service. This will give fans the chance to experience the action right from the driver's seat and continue to follow the series in depth between events." – Kareem Sultan, RaceDV Inc.

About RaceDV - RaceDV Inc. brings new video and data acquisition technology to the motorsport industry. With services tailored towards racing schools, tracks, amateur and professional drivers, RaceDV is working to revolutionize the way motorsport video is captured and shared online. For more information, please visit www.racedv.com.

About the Canadian Touring Car Championship - The Castrol Canadian Touring Car Championship is Canada's premiere touring car series and features Canada's Fastest Drivers Racing Today's Hottest Touring Cars. The Championship is presented by Toyo Tires Canada Inc. and sponsored by CSC Racing Products Inc., Toronto TireCraft, Sigma Promotions and Mad Macs Communications + Graphics. For more information, please visit www.touringcar.ca.

For more information please contact:

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